



## **FOR IMMEDIATE RELEASE**

### **Fierce Innovation Awards: Healthcare Edition Program Announces Finalists, Decision Simulation LLC Recognized**

Chadds Ford, PA - December 2, 2013 – Decision Simulation LLC announced today that it has been selected as a finalist in this year's Fierce Innovation Awards: Healthcare Edition, an awards program from the publisher of *FierceHealthIT*, *FierceHealthcare*, and *FierceMobileHealthcare*. Decision Simulation LLC was recognized as a finalist in the category of Cloud Computing.

Decision Simulation LLC was selected as a finalist for its innovative, industry leading product, DecisionSim™.

Finalists were selected by a distinguished panel of CIOs and other executives from renowned U.S. hospitals and healthcare systems, including Mayo Clinic, Boston Children's Hospital, Memorial Sloan-Kettering Cancer Center, University of Michigan Hospitals and Health Centers and Beth Israel Deaconess Medical Center. A complete list of judges can be found at [www.fierceinnovationawards.com/healthcare/2013/judges](http://www.fierceinnovationawards.com/healthcare/2013/judges).

"These finalists are a cross-section of game-changing solutions providers who are helping providers to transform healthcare delivery and improve care," said Wendy Johnson, FierceMarkets' healthcare group publisher. "This is truly an exciting time in healthcare. Disruptive changes are happening that will lead to lasting improvements and millions of saved—and improved—lives."

All applications were evaluated based on the following criteria: impact on quality of care and patient outcomes; impact on care efficiency; impact on healthcare information exchange; technology innovation; financial impact; market validation; compatibility with existing health IT systems; end-user experience and overall level of innovation. Finalists were selected based on the judges' scores in each area.

"It is an honor to be recognized for our innovative approach to help improve outcomes by such a notable panel of judges in a national competition," said Bob Yayac, president of Decision Simulation.

DecisionSim™ leverages the value of simulation to help organizations improve their ability to make effective and appropriate decisions in the clinical environment. These simulations help healthcare providers meet the demands of changing healthcare delivery models, reduce errors and better utilize new evidence-based approaches. Organizations that have adopted DecisionSim include health care providers such as the Department of Veterans Affairs as well as leading professional societies, pharmaceutical and medical device firms, continuing medical education providers, and academic institutions in the U.S., Canada, the U.K., and Europe.

To learn more about Decision Simulation LLC visit, [www.DecisionSimulation.com](http://www.DecisionSimulation.com)

### **About FierceMarkets**

FierceMarkets, a wholly owned subsidiary of Questex Media Group, is a leader in B2B emedia, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets' wide array of publications reaches more than 1.3 million executives in more than 100 countries.

Current publications include: **Energy:** *FierceEnergy; FierceSmartgrid;* **Telecom:** *FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless:Europe;* **Healthcare:** *FierceEMR; FierceHealthcare; FierceHealthFinance; FierceHealthIT; FierceHealthPayer; FierceMedicalImaging; FierceMobileHealthcare; FiercePracticeManagement; Hospital Impact;* **Life Sciences:** *FierceBiomarkers; FierceBiotech; FierceBiotechIT; FierceBiotech Research; FierceCRO; FierceDiagnostics, FierceDrugDelivery; FierceMedicalDevices; FiercePharma; FiercePharmaManufacturing; FierceVaccines;* **Enterprise IT:** *FierceBigData; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceITSecurity; FierceMobileIT; FierceEnterpriseCommunications;* **Finance:** *FierceCFO; FierceFinance; FierceFinanceIT;* **Government:** *FierceGovernment; FierceGovernmentIT; FierceHomelandSecurity; and FierceMobileGovernment;* **Marketing & Retail:** *FierceCMO; FierceMobileRetail; FierceRetail; and StorefrontBacktalk.*

### **About Decision Simulation LLC**

Decision Simulation is the leading provider of cloud and mobile-based simulation platforms to enhance and assess decision-making. Our flagship product, DecisionSim™, allows educators to author customizable, competency-based learning experiences, which can be efficiently and cost effectively created and deployed anytime, anywhere. Learners benefit from the realistic and engaging simulations that have multiple outcomes based upon decisions made, resulting in enhanced decision-making. Through detailed data collected during the simulation, educators gain objective data on learners' decisions. Decision Simulation provides flexible engagement models, including consulting and simulation development services, to allow our clients to accelerate the benefits of our simulation platform.

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Press Contact:

Lynn Barry  
Director of Marketing  
484-899-0SIM (0746)  
[LynnBarry@DecisionSimulation.com](mailto:LynnBarry@DecisionSimulation.com)